



Ooma Introduces StarDial, Bringing Affordable Home Phone Service to Rural and Remote Locations Through Starlink Internet

September 15, 2026

SUNNYVALE, Calif.--(BUSINESS WIRE)--Sep. 15, 2026-- [Ooma, Inc.](#), a leading provider of advanced communications services for consumers and businesses, today announced [Ooma StarDial™](#), a new home phone solution designed specifically for Starlink internet users who are often in rural, remote and off-grid locations.

StarDial gives Starlink users a simple way to add reliable home phone service to their internet connection at a time when traditional phone options are disappearing. Telecommunications providers are retiring aging copper phone networks, while consumers in many rural and remote areas often face limited or unreliable cellular coverage.

StarDial includes a base station and cordless HD handset that, when connected to Starlink internet, provide unlimited nationwide calling at no extra charge beyond applicable taxes and fees. StarDial also provides address-based 911 service, giving consumers an important way to reach emergency assistance from locations where cellular coverage may be limited. Ooma's unique PureVoice technology and Adaptive Redundancy are designed to help maintain voice quality even when internet conditions fluctuate.

"Millions of consumers now rely on Starlink to stay connected in places that can be difficult to reach with traditional internet and cellular service, and they deserve a simple and affordable home phone option," said Jim Gustke, senior vice president of marketing at Ooma. "Ooma has spent more than two decades making advanced home phone service simple and affordable, and StarDial brings that experience to Starlink-connected homes and other locations."

StarDial also includes HD voice, caller ID, call waiting and voicemail, along with the ability for most customers to keep their existing phone number. More advanced features — including unlimited calling throughout North America, call blocking, voicemail-to-email forwarding, an instant second line and more — are available with Ooma Premier Service for only \$9.99 per month plus applicable taxes and fees.

Setup takes about 15 minutes with no need for professional installation. Consumers simply connect StarDial to their Starlink's Wi-Fi connection and pair the Ooma cordless handset with the StarDial base station.

While StarDial provides a new option for consumers living in rural and remote communities, its use extends beyond the primary residence. The service can also provide home phone connectivity for Starlink-connected cabins and vacation homes, as well as RVs, campers, vans and liveaboard boats.

Ooma StarDial has an MSRP of \$129.99 and is available today at www.ooma.com. For more information and product details, visit www.ooma.com/stardial.

Starlink is a trademark of Space Exploration Technologies Corp. StarDial is not affiliated with or endorsed by SpaceX or Starlink.

Forward-Looking Statements

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements in this press release that are not statements of historical or current fact constitute "forward-looking statements." The forward-looking statements contained in this press release include, without limitation, statements related to the functionality, features and benefits of StarDial. Such forward-looking statements involve known and unknown risks, uncertainties and other unknown factors that could cause the actual results to be materially different from any future results expressed or implied by such forward-looking statements. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in Ooma's filings with the Securities and Exchange Commission, including under Item 1A, "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended July 31, 2026, filed on September 4, 2026, and in its subsequent reports on Forms 10-Q and 8-K. Investors are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date they are made. Ooma undertakes no obligation to publicly update or revise any forward-looking statement, whether because of new information, future events or otherwise.

About Ooma, Inc.

Ooma (NYSE: OOMA) delivers phone, messaging, video and advanced communications services that are easy to implement and provide great value. Founded in 2003, the company offers Ooma Office for small to medium-sized businesses seeking enterprise-grade features designed for their needs; Ooma AirDial for any business looking to replace aging and increasingly expensive copper phone lines; Ooma 2600Hz for businesses that provide their own communications solutions built on an outsourced underlying platform; and Ooma Telo, MyPhone and StarDial for residential consumers who value a landline experience at a more affordable price point. Ooma's award-winning solutions power more than 2 million users today. Learn more at www.ooma.com in the United States or www.ooma.ca in Canada.

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